



Department of
Agriculture

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FOR IMMEDIATE RELEASE

OHIO PROUD ANNOUNCES LAUNCH OF NEW WEBSITE

Site Helps Consumers Shop Local for the Holidays

REYNOLDSBURG, OH (Dec. 07, 2016) – Ohio Proud, a marketing program which helps consumers identify food and agricultural products produced in the state, announced today the launch of its newly revamped website: www.ohioproud.org. The new, user-friendly, mobile site offers quick and easy access to more than 500 Ohio Proud partners located across the state. The website also features an interactive [map](#) that allows consumers to more easily locate Ohio Proud businesses in their area.

“We are very excited to have our new website launch during this year’s holiday season,” said Lori Panda, senior program manager of Ohio Proud. “It’s always our goal to connect shoppers with locally made products because when you shop local, you are supporting our state’s businesses and farmers. Looking for Ohio Proud and other hometown products is a great way to get unique gifts for loved ones this holiday season while giving back to your local community.”

Created in 1993, Ohio Proud is the Ohio Department of Agriculture’s marketing program. Companies that grow, make or process at least 50 percent of their product in Ohio are eligible to join Ohio Proud. Becoming an Ohio Proud member gives businesses another way to market their products, and provides consumers a quick and reliable way to identify local food and agricultural goods. From local fresh meats, fruits and vegetables, to snack foods, wine and baked goods you will find Ohio Proud products at many specialty retailers and in every aisle of your favorite grocery store.

For more information on the program, businesses and shoppers can visit the new Ohio Proud web site at www.ohioproud.org.

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